

Site Usage

281,387 Visits

50.95% Bounce Rate

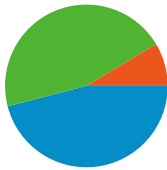
776,035 Pageviews

00:03:07 Avg. Time on Site

2.76 Pages/Visit

38.94% % New Visits

Traffic Sources Overview

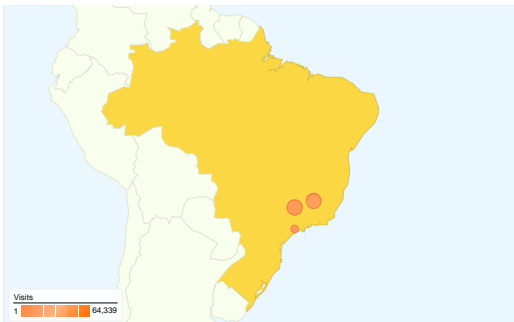


- **Direct Traffic**
129,331.00 (45.96%)
- **Search Engines**
127,907.00 (45.46%)
- **Referring Sites**
24,149.00 (8.58%)

Map Overlay



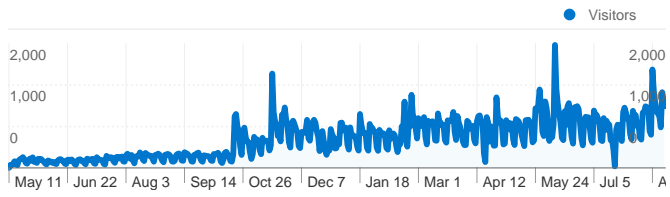
Country/Territory Detail: Brazil



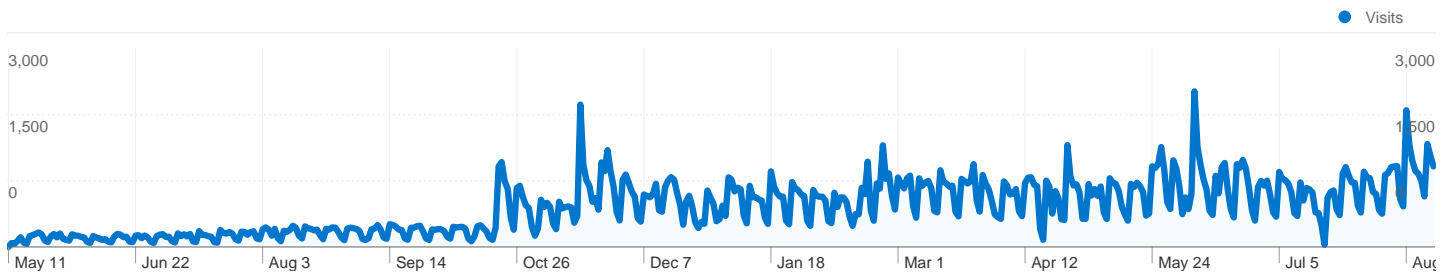
Content Overview

Pages	Pageviews	% Pageviews
/	240,771	31.03%
/index.php?option=com_conten	46,118	5.94%
/index.php?option=com_frontpa	24,528	3.16%
/index.php?option=com_conten	22,177	2.86%
/index.php?option=com_conten	10,948	1.41%

Visitors Overview




Visitors
110,171

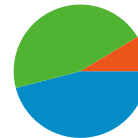


All traffic sources sent a total of 281,387 visits

 45.96% Direct Traffic

 8.58% Referring Sites

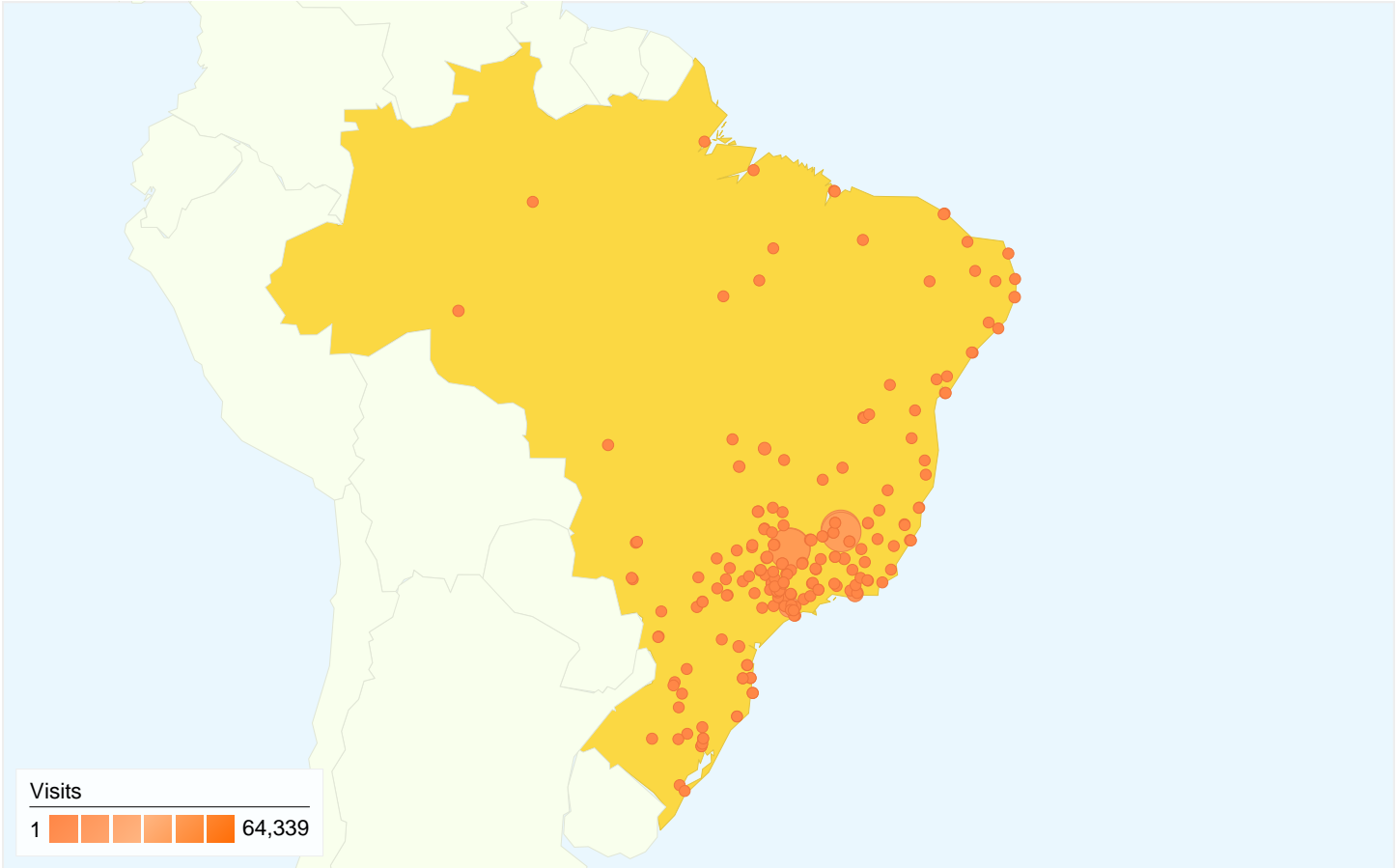
 45.46% Search Engines



- **Direct Traffic**
129,331.00 (45.96%)
- **Search Engines**
127,907.00 (45.46%)
- **Referring Sites**
24,149.00 (8.58%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	129,331	45.96%	passos news	23,370	18.27%
google (organic)	120,932	42.98%	passosnews	17,792	13.91%
passosnews.com (referral)	5,504	1.96%	passosnews.com	3,004	2.35%
bing (organic)	3,318	1.18%	www.passosnews.com	2,325	1.82%
search (organic)	1,930	0.69%	www.passosnews.com.br	1,750	1.37%

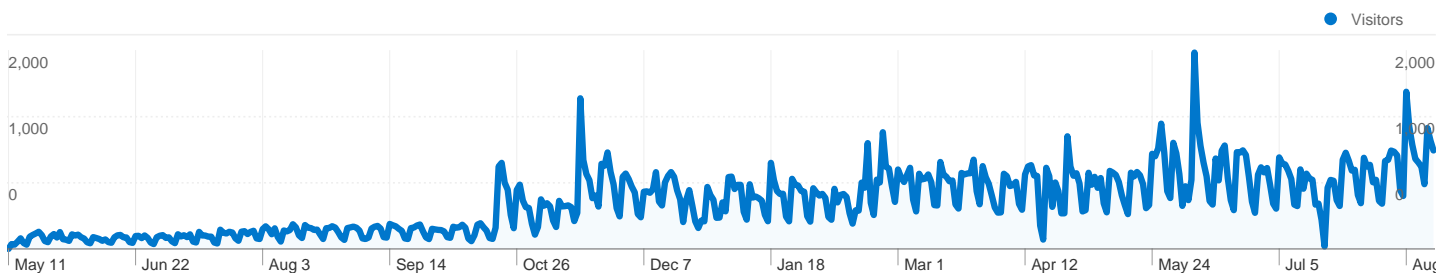


This country/territory sent 279,851 visits via 361 cities

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
279,851 % of Site Total: 99.45%	2.76 Site Avg: 2.76 (0.22%)	00:03:07 Site Avg: 00:03:07 (0.35%)	38.73% Site Avg: 38.94% (-0.55%)	50.79% Site Avg: 50.95% (-0.31%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Belo Horizonte	64,339	2.62	00:02:41	33.09%	51.08%
Passos	53,948	3.11	00:03:36	28.69%	45.58%
Passos	44,081	3.27	00:04:38	25.43%	39.93%
Belo Horizonte	42,291	2.87	00:03:11	32.26%	45.09%
Sao Paulo	14,250	2.75	00:02:54	61.16%	60.66%
Rio de Janeiro	8,191	2.50	00:02:21	49.88%	59.08%
Mococa	4,344	2.81	00:03:37	31.05%	45.10%
Ribeirao Preto	3,554	1.99	00:02:23	54.73%	64.46%
Brasilia	2,470	1.80	00:01:41	65.34%	72.15%

Campinas	2,332	2.39	00:01:46	61.23%	60.16%
					1 - 10 of 361




110,171 people visited this site


 **281,387 Visits**


 **110,171 Absolute Unique Visitors**

 **776,035 Pageviews**

 **2.76 Average Pageviews**

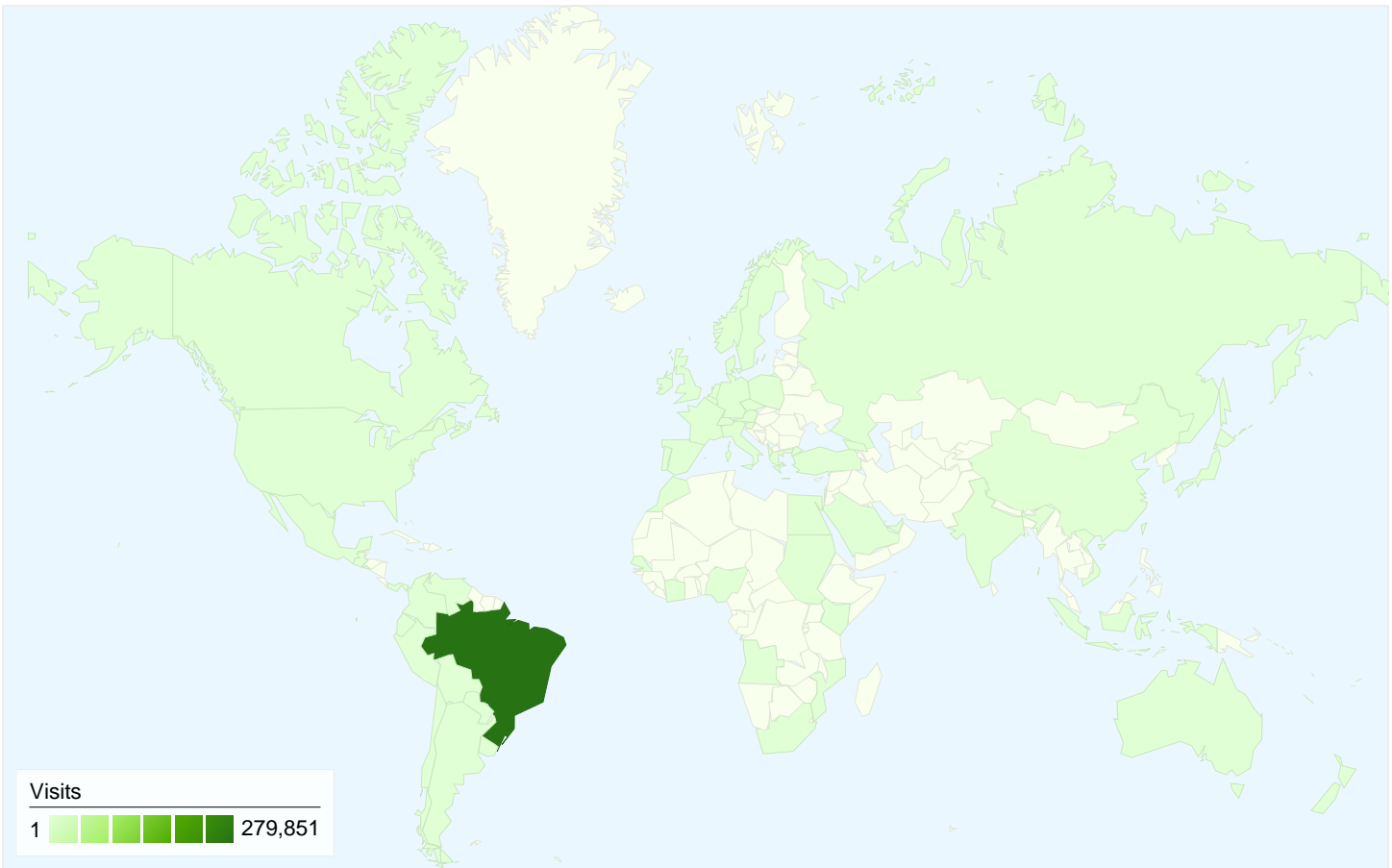
 **00:03:07 Time on Site**

 **50.95% Bounce Rate**

 **38.94% New Visits**

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	181,590	64.53%	Unknown	175,667	62.43%
Firefox	79,204	28.15%	DSL	86,651	30.79%
Chrome	17,908	6.36%	T1	11,712	4.16%
Safari	1,096	0.39%	Dialup	4,864	1.73%
Mozilla	719	0.26%	Cable	2,443	0.87%

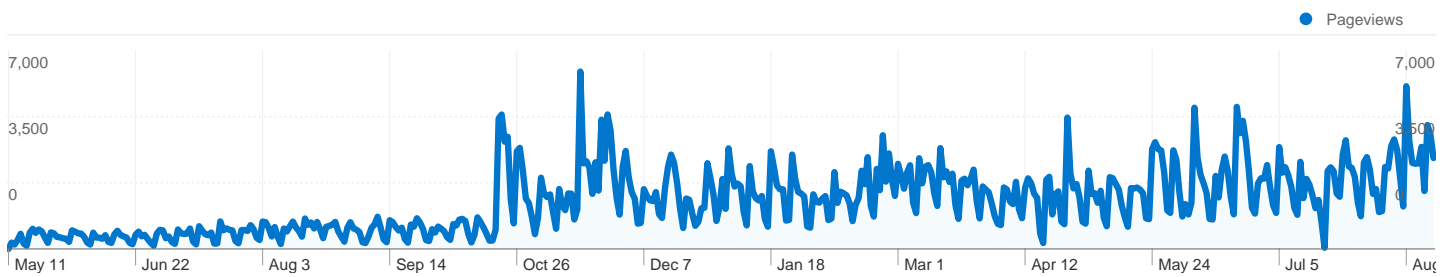


281,387 visits came from 65 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 281,387 % of Site Total: 100.00%	Pages/Visit 2.76 Site Avg: 2.76 (0.00%)	Avg. Time on Site 00:03:07 Site Avg: 00:03:07 (0.00%)	% New Visits 38.98% Site Avg: 38.94% (0.10%)	Bounce Rate 50.95% Site Avg: 50.95% (0.00%)	
Brazil	279,851	2.76	00:03:07	38.73%	50.79%
Portugal	427	1.31	00:00:26	94.85%	90.16%
United States	396	1.86	00:01:39	77.27%	70.96%
Ireland	85	1.15	00:00:34	100.00%	95.29%
Uruguay	61	1.39	00:00:29	13.11%	73.77%
(not set)	52	3.15	00:04:38	61.54%	48.08%
Japan	45	1.16	00:00:43	97.78%	86.67%
Italy	39	1.33	00:00:27	89.74%	82.05%
United Kingdom	37	2.84	00:02:31	100.00%	75.68%


France	35	1.20	00:00:17	97.14%	88.57%
					1 - 10 of 65



Pages on this site were viewed a total of 776,035 times

 776,035 Pageviews

 602,780 Unique Views

 50.95% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	240,771	31.03%
/index.php?option=com_content&task=category§ionid=1&id=	46,118	5.94%
/index.php?option=com_frontpage&Itemid=124	24,528	3.16%
/index.php?option=com_content&task=view&id=39&Itemid=73	22,177	2.86%
/index.php?option=com_content&task=category§ionid=1&id=	10,948	1.41%